



**You're Invited!**

**Apple Day, Saturday October 1<sup>st</sup>, 2022**

**Penrose Park & Recreational District**

**401 Park Place, Penrose Colorado 81240**

**Registration Deadline: September 2<sup>nd</sup>, 2022**

To Whom it May Concern,

You, your business, and/or organization are formally invited to set up a booth at Penrose Park on Apple Day, October, 1<sup>st</sup>, 2022.

Activities at the park traditionally start around noon on Apple Day after the Penrose School Fun Run, the Penrose Volunteer Fireman's Pancake Breakfast, and the Penrose Apple Day Parade and activities downtown organized by the Penrose Chamber of Commerce.

Many guests make their way to the park in the afternoon to continue the day's festivities long into the evening. We want to try to have something for everyone. The goal is to provide a fun, safe space where everyone feels welcome.

In addition to potential vendors (that's you) where attendees can shop to their heart's content, there are also plans to have the following:

\*MC/Entertainment: Del Vista Productions

\*The final matches & championship from the 1<sup>st</sup> Annual 3-on-3 Basketball Tournament that starts on 9/30/2022.

\*Volley Ball

\*Horse Shoes

\*Cornhole

\*Apple Pie Walk

\*Carnival Style Games

\*Concessions, with an emphasis on apples!

\*Some surprise attractions for the whole family

\*... and last, but not least, we will finish the night out with a spectacular fireworks display!

This is the first year, at least in recent years, that the park has invited more than a handful of vendors. We cannot guarantee guest numbers, as is common at many fairs/festivals. For this reason, we will not be charging a fee for vendors to set up their booths unless they have need of park utilities, which must be requested and approved by the Penrose Park Board prior to the day of the event.

**We also ask that any vendors who are already contracted, or plan to sign a contract, with the Penrose Chamber of Commerce (to have a booth set up downtown before and during the parade) honor those contracts.** Penrose Park is a separate entity from Penrose Chamber of Commerce. The goal of having booths set up at the park in the afternoon is to increase offerings to the public, not to take away from the activities on Broadway where the parade takes place.

In order to allow enough time to map out the park set up for all of the activities, you must reserve your spot by September 2<sup>nd</sup>, 2022. This will work on a first come, first served basis. Spots are not guaranteed.



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Booth Registration – Please email completed form back to [vicepresident@penroseparkrec.com](mailto:vicepresident@penroseparkrec.com)

Name (Individual, Business, Organization)

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Type of Organization (Sole Proprietorship, LLC, S-Corp, Charity, 501-C3, Community Club, etc.)

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Contact Person

Phone Number

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Email

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Type of Booth (Circle one)

Food                  Alcohol                  General Retail                  Charity                  Services                  Informational                  Other

[   ] Please check box if you would like to request park utilities. Please Describe: \_\_\_\_\_

\*Food/Drink Vendors must provide a copy of their license(s) with this booth registration, as well as have their licenses displayed during the event.

\*Once registration is complete, advertisements for the Penrose Park & Rec Apple Day event will include the names of vendors who have signed up by the registration deadline.

\*Booth sizes and spaces may vary depending on the location within the park, and the nature of the booth.

\*If something comes up, and you need to cancel your spot, we understand. Please do so as soon as possible, so that the space can be made available to another vendor in time for the event.

\*Each vendor recognizes that choosing to set up, and operate a booth during this Apple Day event, or any event at the Penrose Park, is done so on a strictly volunteer basis, and that the representatives of each individual, business and/or organization ran booth takes all responsibility for any and all inherent risks associated with such participation. Each person who participates holds Penrose Park & Rec harmless.

By signing this registration form, every participant agrees to adhere to the rules and guidelines set forth for this event to ensure a safe festival. If the rules and guidelines are not adhered to, the individual signing this form (and/or their team, or group) will be considered in violation of this contract, and asked to leave the event. Also, they may not be invited back to future events.

By signing this form, participants indicate their understanding and assumption of the inherent risks and their voluntary participation in any of the activities associated with having a booth at this event. All participants will hold Penrose Park and Recreation District harmless.

**Signature:** \_\_\_\_\_

**(Individual Participant, Team Captain, or Business Representative)**